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**MEDIA NOTES:** Mr. Wen-I Chang, the creator and founder of Gaia Napa Valley Hotel and Spa is available to talk with you at the hotel or by phone.

Also, we can email you excellent, high-resolution photos of the hotel to accompany your interview and story.

You can find out more about this absolutely unique hotel by visiting:  
[www.gaianapavalleyhotel.com](http://www.gaianapavalleyhotel.com)

## New “Green” Hotel in Napa Valley Caters to Eco-Conscious Travelers

**The First US “Green” Hotel LEED Gold Certified by  
The U.S. Greenbuilding Council**

"Don't Leave Your Values at Home."

That's the thinking of many eco-travelers when they stay in hotels in the U.S. and around the world.

A “green” lifestyle at home, in the past, didn't translate well to life on the road.

Now it does. Welcome to America's first truly “green” hotel, the only hotel in the U.S. certified LEED Gold by the U.S. Green Building Council.

There it is in the lobby: a real-time display of how much energy this new, green hotel is using and saving, moment by moment – along with the energy contribution from the solar panels on the roof.

Poems about nature are found on each guest's pillow in their rooms.

Each guest room has a copy of Al Gore's book: "An Inconvenient Truth", a Gideon Bible and the "Buddhist Traveler" book.

Two swans populate a pond in the center courtyard, while guests relax in 131 totally "green" rooms – painted with special, low-VOC paints, recycled carpets, state of the art, energy-saving air conditioners and heaters that use 15% less energy. Behind the walls, all the wood used in construction was certified as new growth wood; outside the landscaping is chemical-free.

It's a first of its type: the blending of luxury and comfort in a new hotel with features endorsed by the Leadership in Energy and Environmental Design standards (LEED).

The hotel's amenities include over 4,000 square feet of meeting and conference facilities, a Fitness and Business Center, a heated outdoor pool and the luxurious, full-service Spa at Gaia Napa Valley Hotel situated on four acres in American Canyon, just south of the town of Napa and the valley's many wineries.

This is a remarkable, one-of-a-kind Green hotel – an environmentally sustainable hotel – that is setting a trend for new, eco-conscious travelers who expect to travel as they live: being environmentally conscious, "walking the talk" with a minimal impact on the earth and using as many recycled and natural and energy-saving products as humanly possible.

### **Mr. Wen Chang, Creator of Gaia Napa Valley Hotel and Spa**

*"By flapping wings, a butterfly could change the climate. This is the big heart of our small group."*

- Wen-I Chang, Founder & President

Meet author, environmentalist and businessman Wen Chang, born and raised in Taiwan and a resident of Northern California.

Recently, Mr. Chang translated Leonard's Shlain's "Art & Physics" book into a Chinese edition. He looks forward to a media interview with you to discuss his one-of-a-kind hotel and his passion for the environment.

Thank you for your interest in this eco-travel and lifestyle story idea.

John Reed

### **About the Gaia Napa Valley Hotel**

Located on four, naturally-landscaped acres in American Canyon, California (the Southern gateway to Napa Valley), Gaia Napa Valley Hotel and Spa is a 131

room, cutting-edge, eco-operational hotel offering guests the ultimate experience of a luxury hotel in harmony with nature. The hotel is located at 3600 Broadway Street, American Canyon, CA 94503. Much more information, including the hotel's many green attributes, rates, dining, local winery culture and many other amenities is available at: [www.gaianapavalleyhotel.com](http://www.gaianapavalleyhotel.com)

### **About the Atman Hospitality Group, Inc.**

Atman Hospitality Group, Inc. is a South San Francisco-based, California corporation that primarily engages in development and operation of "*green*" (environmentally friendly) hotels in California. Their mission is to develop a new "*green*" hotel system to help transform the general public's consciousness of deep ecology and to be a model for a series of sustainable "*green*" hotel developments. Atman Hospitality Group, Inc., a member of U.S. Green Building Council, incorporates custom design, solar energy, specialized building materials, conservation techniques and environment-friendly practices to set it apart from regular commercial hotels.

### **About Mr. Wen-I Chang**

The creator of Gaia Napa Valley Hotel and Spa, Mr. Wen-I Chang, sensed an urgent mission to develop a new "green" hotel system to help transform the general public's awareness of deep ecology through each hotel's "green" design and daily operations. More information – including an update on Mr. Chang's many activities – is posted on "Wen's Café" at [www.atmanhospitalitygroup.com](http://www.atmanhospitalitygroup.com).

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